



# ROCK THE PICKLE

IN SUPPORT OF **MELANOMA**  
CANADA

# *The* PICKLE BALL



**EMILY  
HAMPSHIRE**  
SCHITT'S CREEK



**BILLY  
BALDWIN**  
HOLLYWOOD ACTOR



**LINDSAY  
HAMILTON**  
TSN ANCHOR



**BENJAMIN  
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NETFLIX'S VIRGIN RIVER



## SUZIE MCNEIL

Canadian Rock Icon live from Aerosmith's  
Steven Tyler's Las Vegas Residency and  
Peace Out Tour



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Welcome to the inaugural Rock the Pickle tournament! We are thrilled to have you join us in beautiful Muskoka for this exciting event in support of Melanoma Canada.

Rock the Pickle promises to be a memorable experience for all participants, combining the thrill of pickleball with the spirit of community and philanthropy. While this is our first year, we are filled with optimism and determination to make a meaningful impact in the fight against melanoma.

A heartfelt thank you to our dedicated community of sponsors, teams, celebrities, and volunteers, whose passion and commitment have made Rock the Pickle possible.

Here's to a successful first year and many more to come!

**THANK YOU!**





**Dear Rock the Pickle Supporter,**

Melanoma and skin cancers are among the few cancers with rising incidence and mortality rates. To combat this troubling trend and work towards our vision of a world free from melanoma and skin cancer-related deaths, youth sun safety is essential.

The proceeds from Rock the Pickle enable us to provide vital sun safety resources to underserved youth in major cities, as well as remote and Indigenous communities. With your support, we can distribute Sun Guardian Kits to camps, daycares, recreation centers, and youth sports leagues across Canada. These kits include sunscreen, UPF 50+ hats, UV-blocking sunglasses, UV bracelets, and stickers, along with educational materials for staff and parents. Additionally, we will invest in custom shade solutions such as shaded sandboxes and picnic tables — structures that will offer enduring UV protection and promote sun safety for generations.

**Every day, three Canadians die from melanoma. Together, we can change this.**

We hope you enjoyed your time on the courts and invite you to join us as Sun Guardians, dedicated to keeping children and adults safe from the sun. As ambassadors for sun safety, we encourage you to lead by example and educate your loved ones on the importance of sun-safe behaviors.

**For more information about melanoma, skin cancer, and our Sun Guardians Grant Program, please visit [melanomacanada.ca](http://melanomacanada.ca) or email [info@melanomacanada.ca](mailto:info@melanomacanada.ca)**

Thank you for your generosity.

Kind regards,

Falyn Katz

CEO

**MELANOMA**  
CANADA



Sun Guardians  
Grant Program



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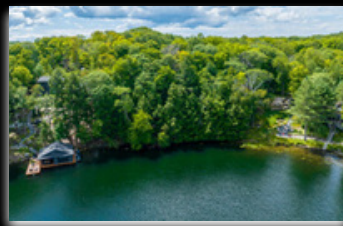
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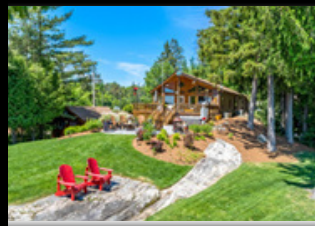
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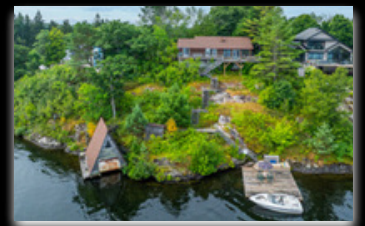
Lake Joseph



Little Lake Joseph



Lake Muskoka



Lake Muskoka

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